

ECONOMIC DEVELOPMENT ADVISORY COMMITTEE – Wednesday, April 18, 2018

The Economic Development Advisory Committee of the City of Aledo met in Open Session in the Council Chambers of the City Hall building on Wednesday, April 18, 2018 at 6:30pm. Mayor HAGLOCH called the meeting to order at 6:32pm. Roll was called whereupon the following committee members answered present: John HOSCHIEDT, Ryan LATKO, Dana MURPHY, Gary WAGNER, and Nathan WICKS answered present. Gerrod ANDRESEN and Jay DOHERTY were excused. Also in attendance were Mayor of Aledo Chris HAGLOCH, City Administrator Erin KNACKSTEDT, and Economic Development Coordinator Tarah SIPES.

Minutes – The minutes of the March 2018 meeting were presented. LATKO made a motion to accept the meetings as submitted, MURPHY gave a second. A unanimous voice vote approved the minutes as submitted.

Old Business

Billboard – KNACKSTEDT shared that a design proof for the Rhubarb Festival has been submitted to Lamar Advertising. Daniel Smoldt has been paid for his services. The Mercer County Fair billboard design is due by the middle of May. KNACKSTEDT and SIPES will contact Smoldt about the deadline for the design.

Business Incubator – SIPES shared that the project has not received the response that was expected. Committee members shared ideas for potentially moving forward. Different models will be explored. WAGNER asked if we should actively court a business that we need based on the trade gap analysis and needs assessments.

New Business

Committee Terms – MURPHY will continue to serve, WICKS is still willing to serve depending on work load coming from a new position at work. SIPES will contact ANDRESEN to determine his answer.

Open Meeting Training – SIPES will send a link to committee members about training. Print the certificate and turn in to Jarod.

Button Building – HAGLOCH shared that a request for proposals has been developed for the Button Building. After council approval the city will be accepting proposals for the building along with bids.

AMS Update – MURPHY shared highlights of her report with committee members. MURPHY also shared her Friend Raiser brochure. A campaign will begin in May. Painting Event was well attended. Six are registered for the flower arranging event and many events are coming up for the summer.

Economic Development Activity Update – SIPES shared highlights from her report.

Next Meeting – Wednesday, May 16 at 6:30pm

Adjournment – HOSCHIEDT made a motion to adjourn the meeting, LATKO gave a second. The meeting with adjourned at 7:46pm by unanimous approval.