

ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MEETING – February 21, 2018

The Economic Development Advisory Committee of the City of Aledo met in Open Session in the Council Chambers of the City Hall Building on Wednesday, February 21, 2018. Mayor CHRIS HAGLOCH called the meeting to order at 6:29 pm. The roll was called whereupon the following committee members answered present:

Committee Members GERROD ANDRESEN, JOHN HOSCHIEDT, RYAN LATKO, and GARY WAGNER answered present. Also in attendance were Mayor of Aledo CHRIS HAGLOCH, City Administrator ERIN KNACKSTEDT, and Economic Development Coordinator TARAH SIPES. Committee Members JAY DOHERTY, DANA MURPHY, and NATHAN WICKS were excused.

Approval of Minutes: LATKO made a motion to accept the minutes of the January 17, 2018 meeting as presented. ANDRESEN gave the motion a second. A unanimous voice vote approved the minutes.

Special Presentation: John Longley gave a presentation on behalf of the Illinois Soybean Association.

Old Business

2018 Summer Billboard RFP Process Update – The three parties mentioned at the last meeting were contacted directly with the RFP. The RFP was also placed on the Aledo Website. One portfolio was received from Dan Smoldt at Goulash Media. Work samples were shared with the group. The committee consensus was to move forward with Mr. Smoldt. KNACKSTEDT and SIPES will make contact with Mr. Smoldt.

New Business:

Business Incubator Project – SIPES shared a brief document describing the project with committee members. Conversation was had about project details. WAGNER asked about our model for determining vendor fees, etc. Different ideas were shared on pricing models, advertising, and other items.

Aledo Main Street Activity Update

Information can be found on the report included in the packet.

Economic Development Activity Update

Information can be found on the report included in the packet.

Next Meeting - March 21st at 6:30pm

Please respond within 48 hours as to your attendance when the meeting packet is sent out. If there is no quorum we will need to cancel the meeting in a timely manner.

Adjourn – HOSCHIEDT gave a motion to adjourn the meeting, LATKO gave the second and a unanimous voice vote approved adjournment at 7:57pm.